

MissionPlasticos

25 YEARS Treat. Train. Transform.

Our Story



Our Mission

Founded in 1999 by renowned plastic surgeon Dr. Larry Nichter, **Mission Plasticos** is a 501c3 non-profit organization dedicated to providing reconstructive surgical care to those in need, and to generate sustainable outcomes through medical team training, public education and research.

Treat. Train. Transform.



Who We Help

We focus on **those in need** of reconstructive surgery in **medically underserved communities**, both locally and globally.



How We Make It Happen



Our volunteer team of **leading surgeons and medical professionals** dedicate their time, talent, and care to transform lives globally by **providing reconstructive surgery, training local medical professionals, and supporting ongoing research** focused on improving standards of care.





What We Treat

Complex traumatic injuries, acute burns, and disfigurement as a result of burn scar contractures, cancer and congenital deformities.



Acute Burns



Burn Scar Contractures



Cleft Lip and Palate



Hand Deformities and Injuries



Ear Deformities



Post-Mastectomy Breast Reconstruction

How We Train

Mission Plasticos is **equipping and empowering local health care teams** to transform lives in their local communities, ensuring **sustainable and optimal outcomes**.

We offer:

- Hands-on advanced surgical training
- Education on best practices
- Follow-up visits
- Annual oversight and prevention strategies





MissionPlastics

Treat. Train. Transform.



100+ MISSIONS
COMPLETED



~650 MEDICAL
VOLUNTEERS



5,000+ DOCTORS
TRAINED



16,000+ PATIENTS
TREATED

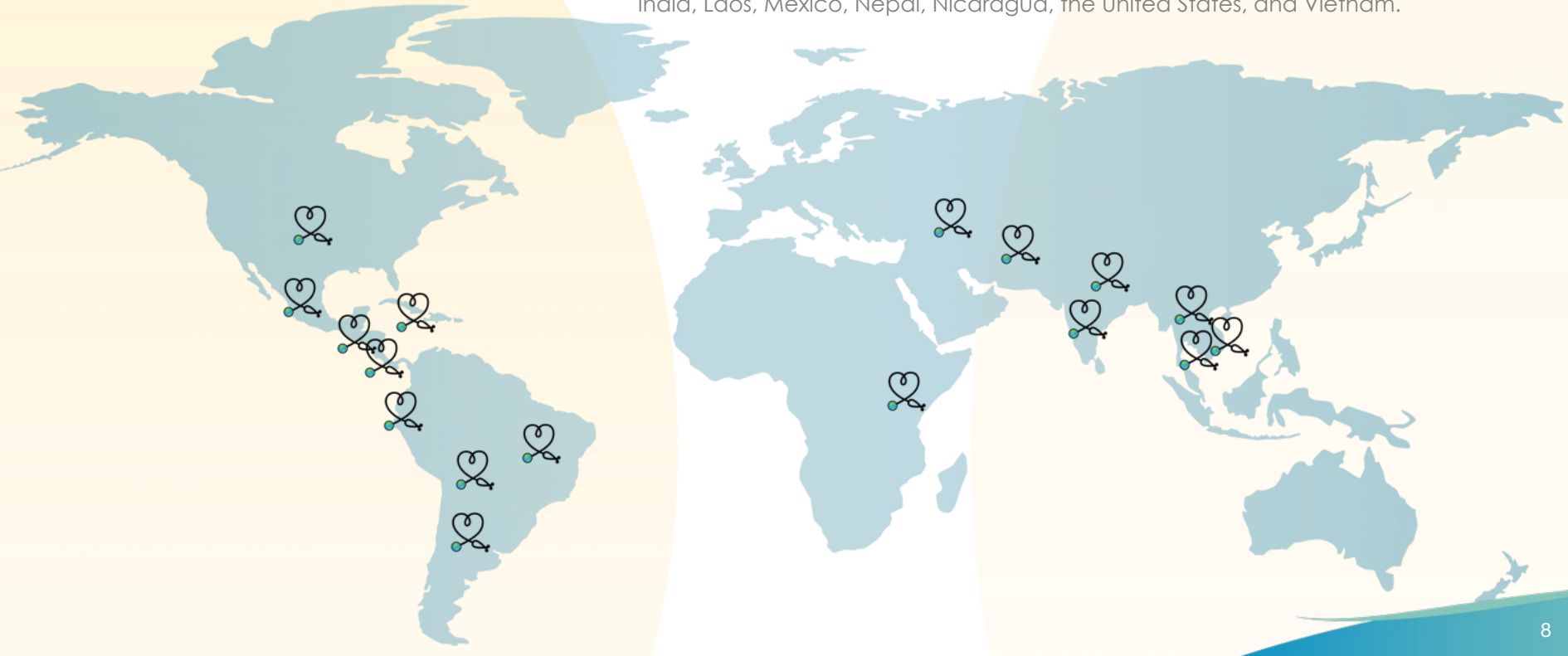


**COUNTLESS LIVES AND
COMMUNITIES TRANSFORMED**

The Plastics Effect:
A Legacy of
Transformation

Our Global Reach

We partner with hospitals and doctors in the United States, and around the globe to treat, train and transform lives. We continue to expand our footprint **based on the most pressing needs** and, to date, have conducted missions in Argentina, Armenia, Afghanistan, Bolivia, Brazil, Cambodia, Cuba, Ecuador, Guatemala, India, Laos, Mexico, Nepal, Nicaragua, the United States, and Vietnam.



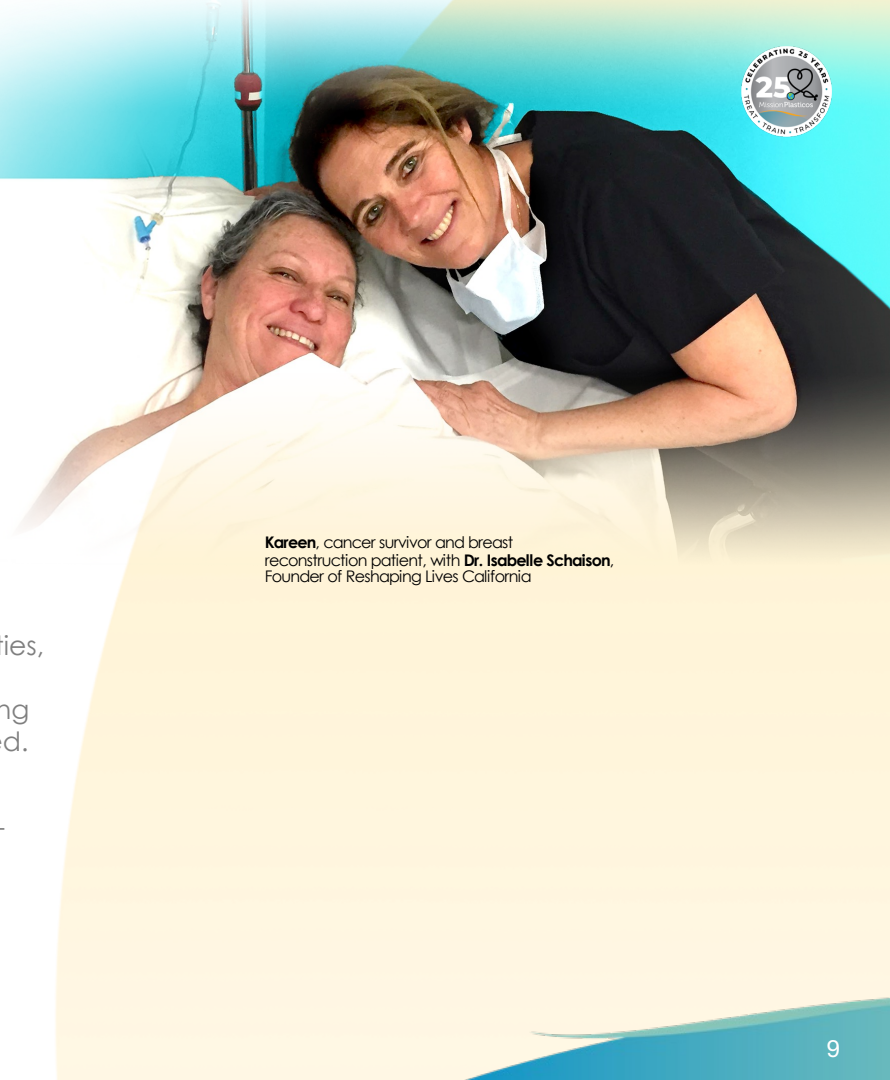


Reshaping Lives America

Providing Reconstructive Surgery for U.S. Children
and Adults who are Uninsured or Underinsured

Mission Plasticos' domestic program **Reshaping Lives America** provides no-cost burn contracture surgery, post traumatic and congenital deformities, and other reconstructive surgical care to people living in poverty in the United States. It is based on our southern California pilot program Reshaping Lives California, which has already helped over 1,000 local patients in need.

Reshaping Lives America's national breast reconstruction program, **Reshaping Lives: Full Circle**, provides breast reconstruction surgery to post-mastectomy women who are uninsured or underinsured. All surgeries are performed by **board-certified volunteer surgeons**.



Kareen, cancer survivor and breast reconstruction patient, with **Dr. Isabelle Schaison**, Founder of Reshaping Lives California





Reshaping Lives: Full Circle is the first large-scale nationwide program providing no-cost breast reconstruction surgery for post-mastectomy women in the U.S. who are uninsured or underinsured.

Mission Plastics provides this care using **volunteer board-certified plastic surgeons** across the country who are experts in breast reconstruction. Program partners MTF biologics provide tissue for each patient, and Restorative Ink Specialists provides 3D nipple tattooing. Further generous support for the program comes from MiraDry, AnaOno, and AlumierMD. Once patients are identified at the local level, Mission Plastics thoroughly vets each and completes their full journey of care.

Part of Mission Plastics' broader **Reshaping Lives America** program, Reshaping Lives: Full Circle is based on the success of Mission Plastics' global work over the last 25 years and their pioneering domestic work in California since 2016.

60%

of U.S. women with breast cancer who live below the poverty line are inadequately insured and may not have access to breast reconstructive surgery¹ despite reconstruction being considered the standard of care in breast cancer recovery².

Every woman deserves
A full journey of care
regardless of her economic situation.

1. Gorey, K. M., Richter, N. L., Luginaah, I. N., Hamm, C., Holowaty, E. J., Zou, G., & Balagurusamy, M. K. (2015). Breast cancer among women living in poverty: Better care in Canada than in the United States. *Social Work Research*, 39(2), 107–118. <https://doi.org/10.1093/swr/0000000000000000> 2. "Women's Health and Cancer Rights Act (Whcra)," CMS, www.cms.gov/CCIOP/Programs-and-Initiatives/Other-Insurance-Protections/Whcra-act.aspx



Surgeon Recruitment

Contact us if you are a board-certified surgeon interested in volunteering for our life-changing program providing no-cost breast reconstructive surgery to post-mastectomy women in the U.S. living in poverty.

SURGEON COMMITMENT

- By signing up for the Reshaping Lives: Full Circle program, surgeons are committing to performing at least one Reshaping Lives: Full Circle breast reconstruction surgery during the 2024 calendar year.
- Reshaping Lives: Full Circle will help identify patients in need in the surgeon's area and supply implants and expanders plus MTF Biologics acellular dermal matrix (SDM) for each surgery, free of charge.
- All other costs including staff and surgery center fees will be arranged and covered at the surgeon's expense.
- **All volunteer work is tax-deductible.** Mission Plasticos will process the paperwork and supply a letter for the surgeon's in-kind gift.

RESHAPING LIVES: FULL CIRCLE APPRECIATION

- We will promote each surgeon's program involvement with **a listing on our dedicated surgeons page** on the Reshaping Lives: Full Circle website.
- The surgeon and practice will also be highlighted in the **Featured Surgeon** section on the home page and **promoted through social media**
- Surgeons will also receive a commemorative Reshaping Lives: Full Circle **scrub cap** and a special **program badge** to add to their practice website.
- Most importantly, surgeons gain the opportunity to **differentiate themselves and their practice** by helping those in need and **giving back to their community**.

Global Impact

Mission Plasticos' volunteer teams travel year-round to poverty-stricken regions to **perform life-changing reconstructive surgeries and training that empower health care professionals** around the globe.

"I was told that this would be a life changing experience, but I was unable to grasp the reality of the situation prior to arrival. Cold hallways, hopeful faces, sad tears, gentle touches, and life and death surrounded me. The patients were genuinely thankful for the care they were receiving, and the local team continued to do their very best with all odds against them. Together, we can overcome challenges and provide hope and support for those who need it most, whether home or abroad."

— Olyvia Weston, Global Volunteer



Transforming lives via our Acute Burn Program

Mission Plasticos has made history for being
**the first NPO to train others in optimal burn
management in developing countries.**

The Mission Plasticos team is proud to take on
this important mission given the **great need in
medically underserved communities.**

"In the presence of patients with severe burns in a hospital with very limited resources, the heroes are the brave doctors and warrior nurses. From surgeons and anesthesiologists I learned that indomitable character is the most valuable way to deal with this catastrophe, in performing life-saving surgeries typical of war situations."

— Dr. Gary Fudem



Personal Impact



BEFORE



AFTER

Abiskar
Nepal
Acute Burns



BEFORE



AFTER

Jose Victor
Argentina
Cleft Lip and Palate



How You Can Help

Requests for assistance from global partners and local agencies have increased in volume and urgency.

Mission Plasticos is 100% privately funded and our ability to transform lives is directly proportionate to donations received.

Every Donation Matters



○ \$50,000

- **Treat** 100+ patients
- **Train** 20+ doctors and nurses through hands-on experiences and symposia
- **Transform** lives and a community

○ \$25,000

- **Treat** 20+ patients
- **Train** 10+ doctors and nurses through hands-on experiences and symposia
- **Transform** lives

○ \$10,000

- **Treat** 10+ patients
- **Train** 10+ doctors and nurses through hands-on experiences
- **Transform** lives

○ \$5,000

- **Treat** 5+ patients
- **Train** 5+ doctors and nurses through hands-on experiences
- **Transform** lives

Council of Trustees

Sientra, a medical aesthetics company uniquely focused on plastic surgery, is the founding trustee of **Reshaping Lives America**. Sientra President and Chief Executive Officer **Ron Menezes** serves as the Chairman of the newly formed **Reshaping Lives America Council of Trustees**, the funding arm of the program. The Council of Trustees provides Mission Plasticos with operational support and guidance on U.S. expansion and policy matters pertaining to providing access to reconstructive surgical care for U.S. patients in need.

Join the Reshaping Lives America Council of Trustees to help Ron and Mission Plasticos grow this amazing program into a nationwide movement.

Mission Plasticos Reshaping Lives America Council of Trustees is comprised of three levels of support:

THE TRUSTEE LEVEL:

\$1 million over maximum of four years

STEERING COMMITTEE LEVEL:

\$300k over maximum of three years

GENERAL MEMBERSHIP LEVEL:

\$50k over maximum of two years



Ron Menezes

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Thank You!

Mission Plásticos, a California non-profit corporation.
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